



Pitch Deck



Create more and better with dupla.
AI SaaS for B2B

Problem

Creating quality content costs a lot of **time and money** in the day-to-day running of a business.

practical examples:



Emails



Sales & ADS

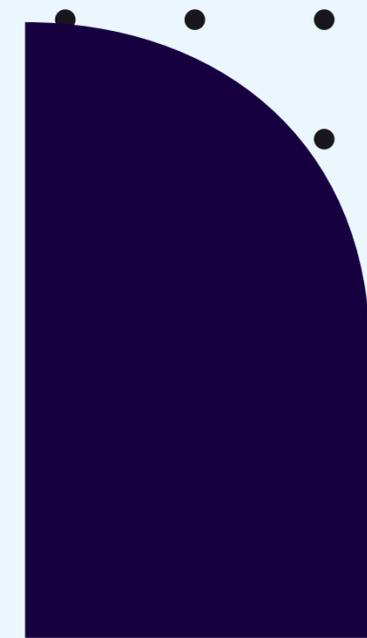
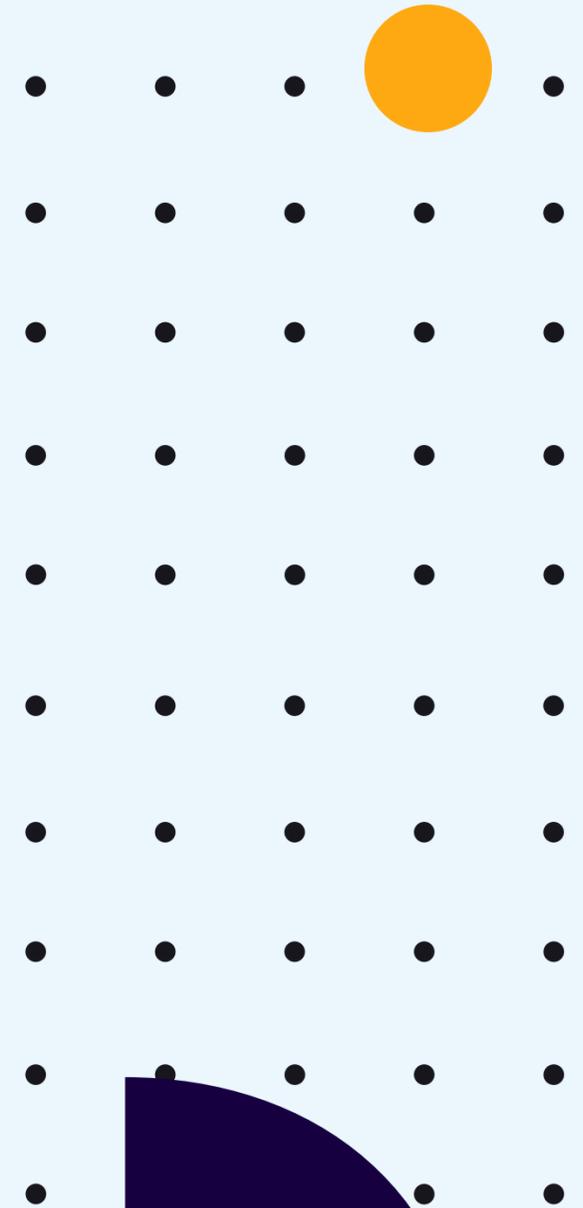


**SEO Content /
Blog / Website**



**Posts on social
networks**

...





Through AI, we optimize the creative process of workers with a direct impact on the business

Improve conversions

Get rid of creative block

10X in content production

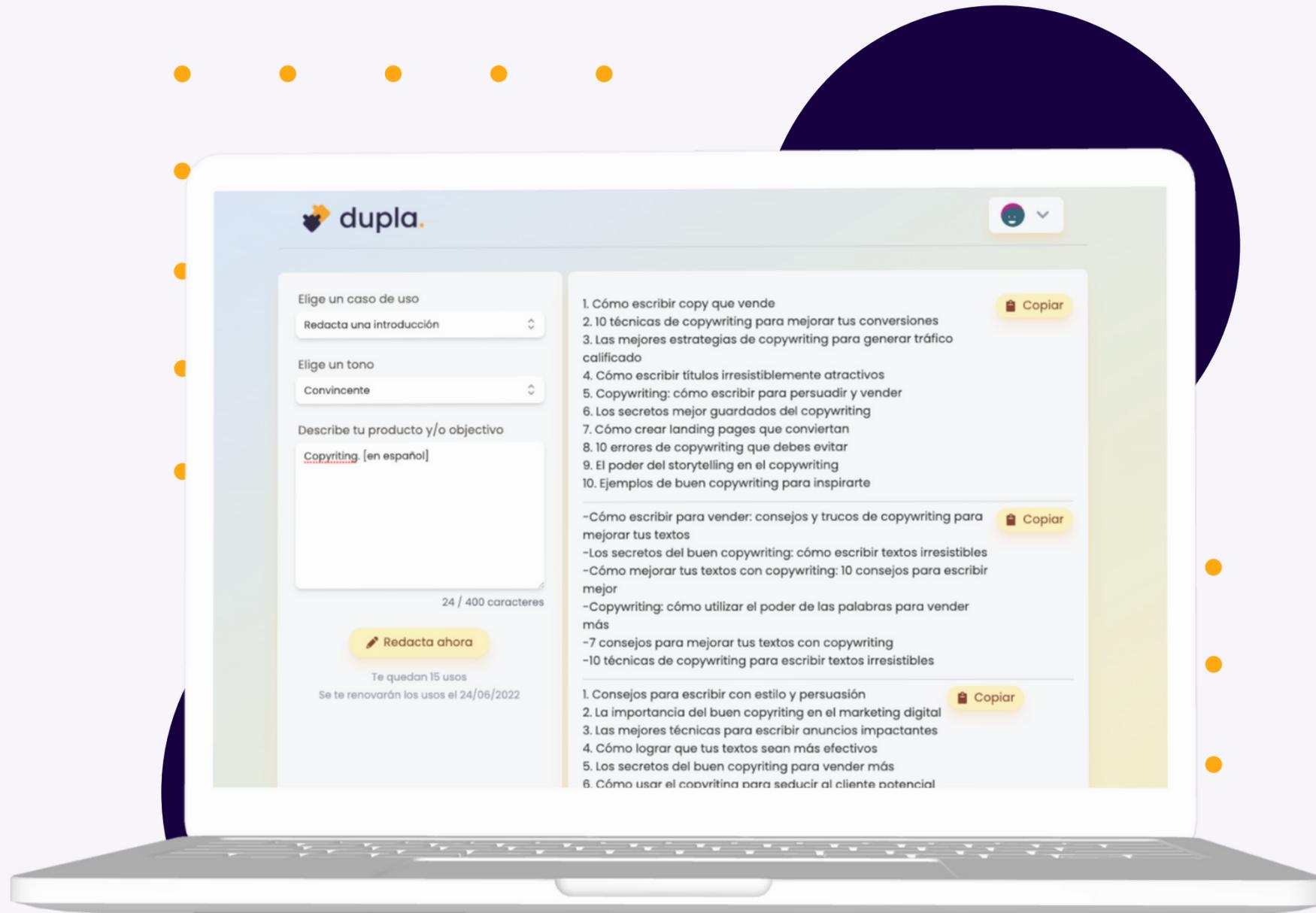
Create in 26 languages

improve google ranking

Stand out from the competition

Solution





Product

Software as a Service

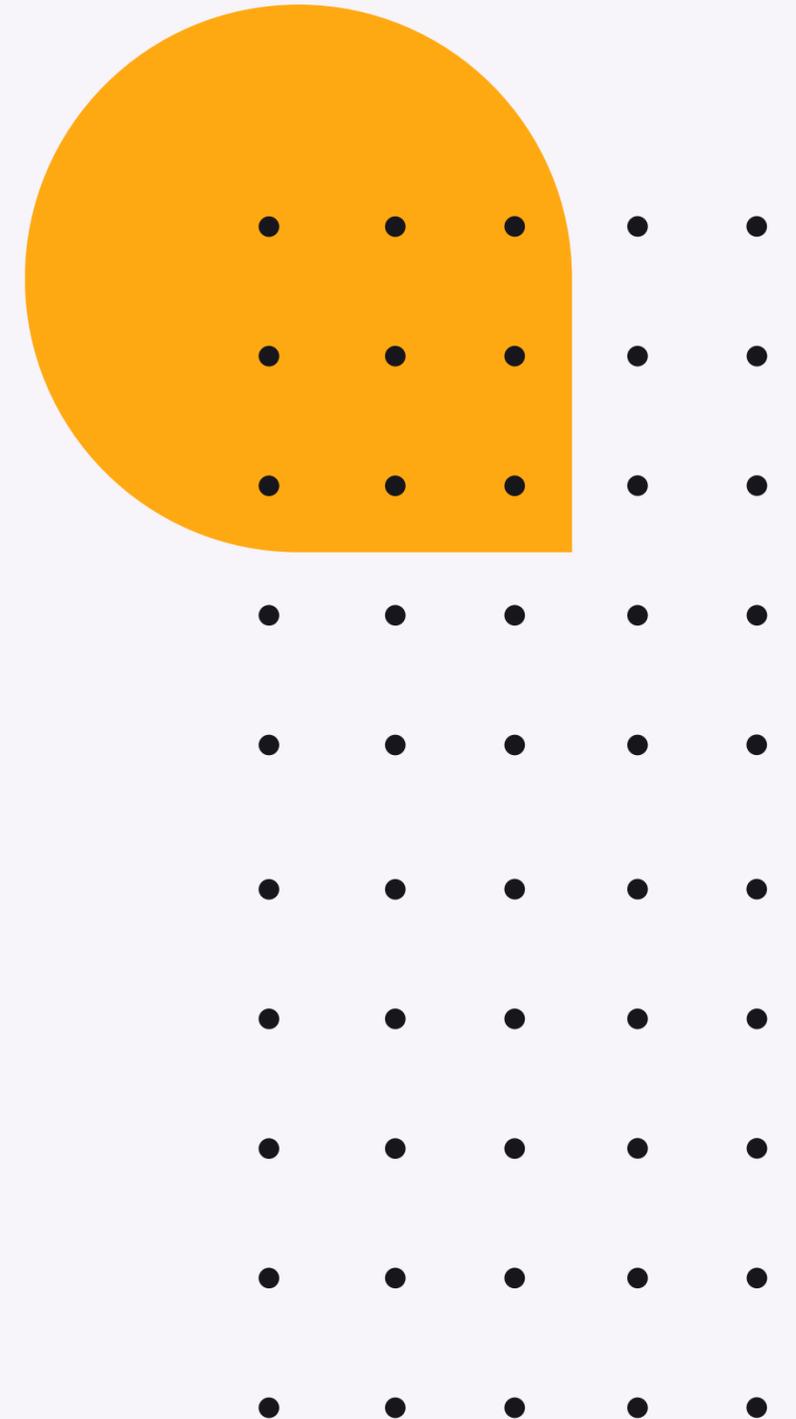
- Web Version 
- Chrome Extension 



Target Market

We want to sell this product to Spanish and Latin American companies.

We are now focusing marketing agencies, ecommerce and freelancers.



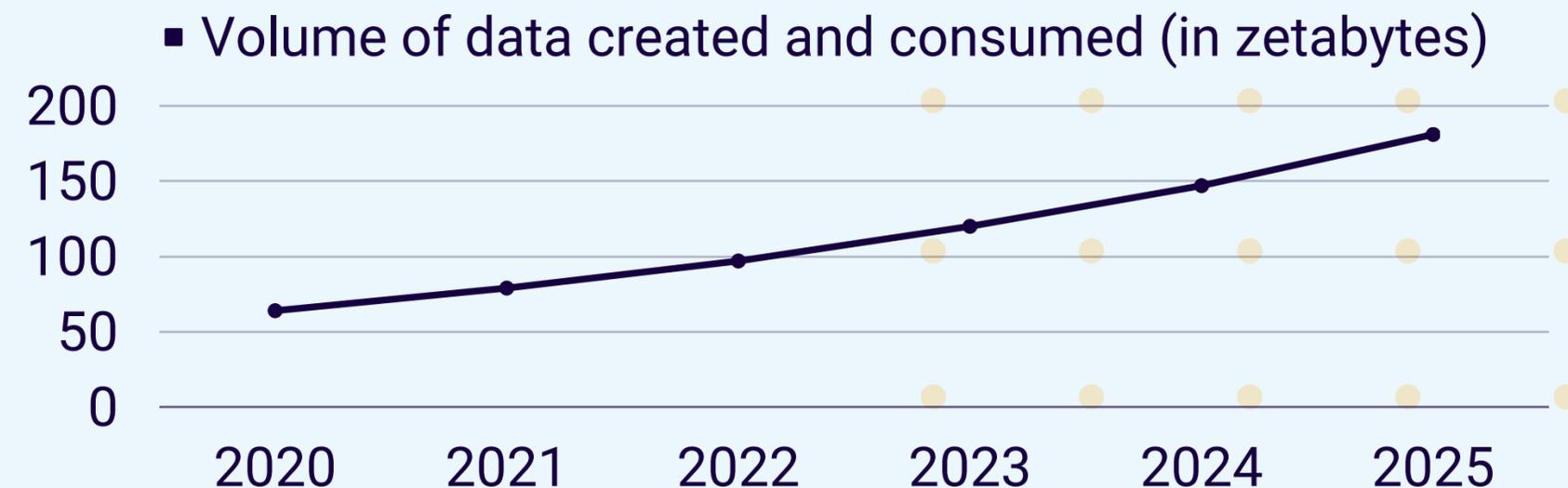
Timing

Rise of AI

Content-generating AIs are recently giving good results at a good cost.

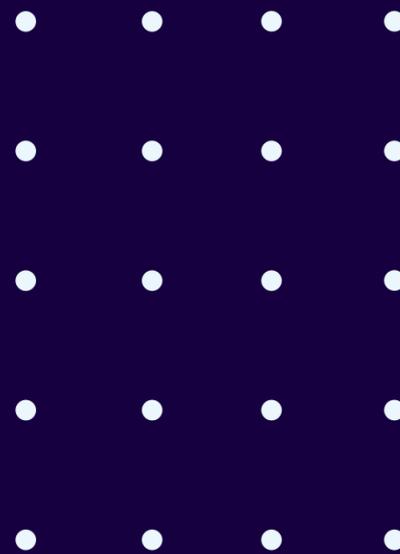
Digital content boom

There is a high need for content creation



Indirect Competitors

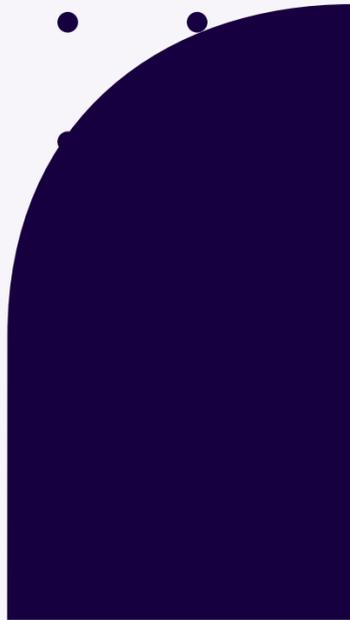
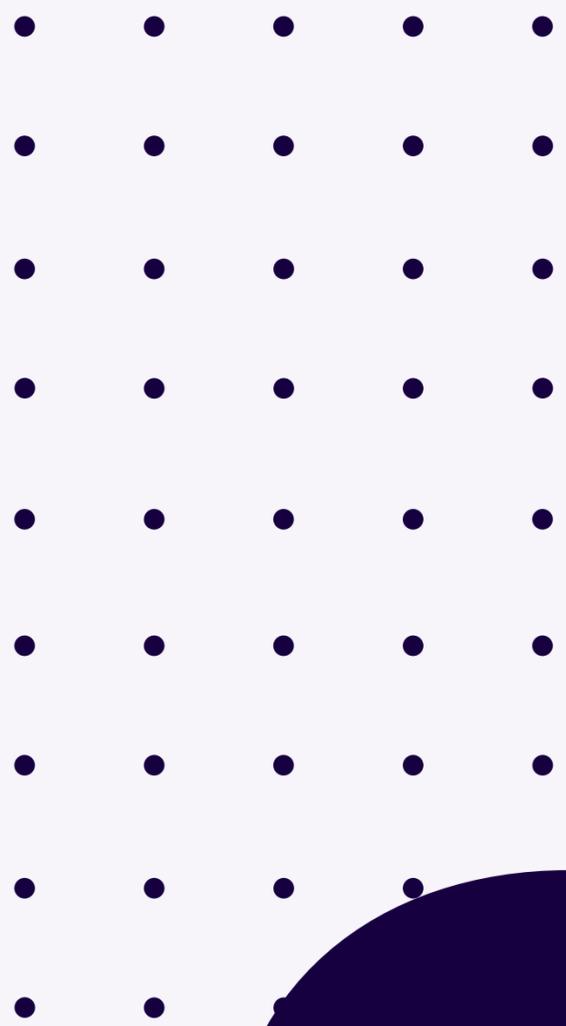
Established companies that will gradually incorporate AI into their products



Direct Competitors

Companies that were born with the purpose of building their value proposition on AI applications.





Wich is ur differentiating factor?

- We focus on creating a product that is very accessible and easy to use.
- We focus on creating a product that is easy to integrate with new AI and other tools.
- We also focus on accompany the Spanish-speaking user from the need to the solution through the learning.



1

BASIC (limited)

€5/month

2

PROFESSIONAL

€20/month

3

COMPANY

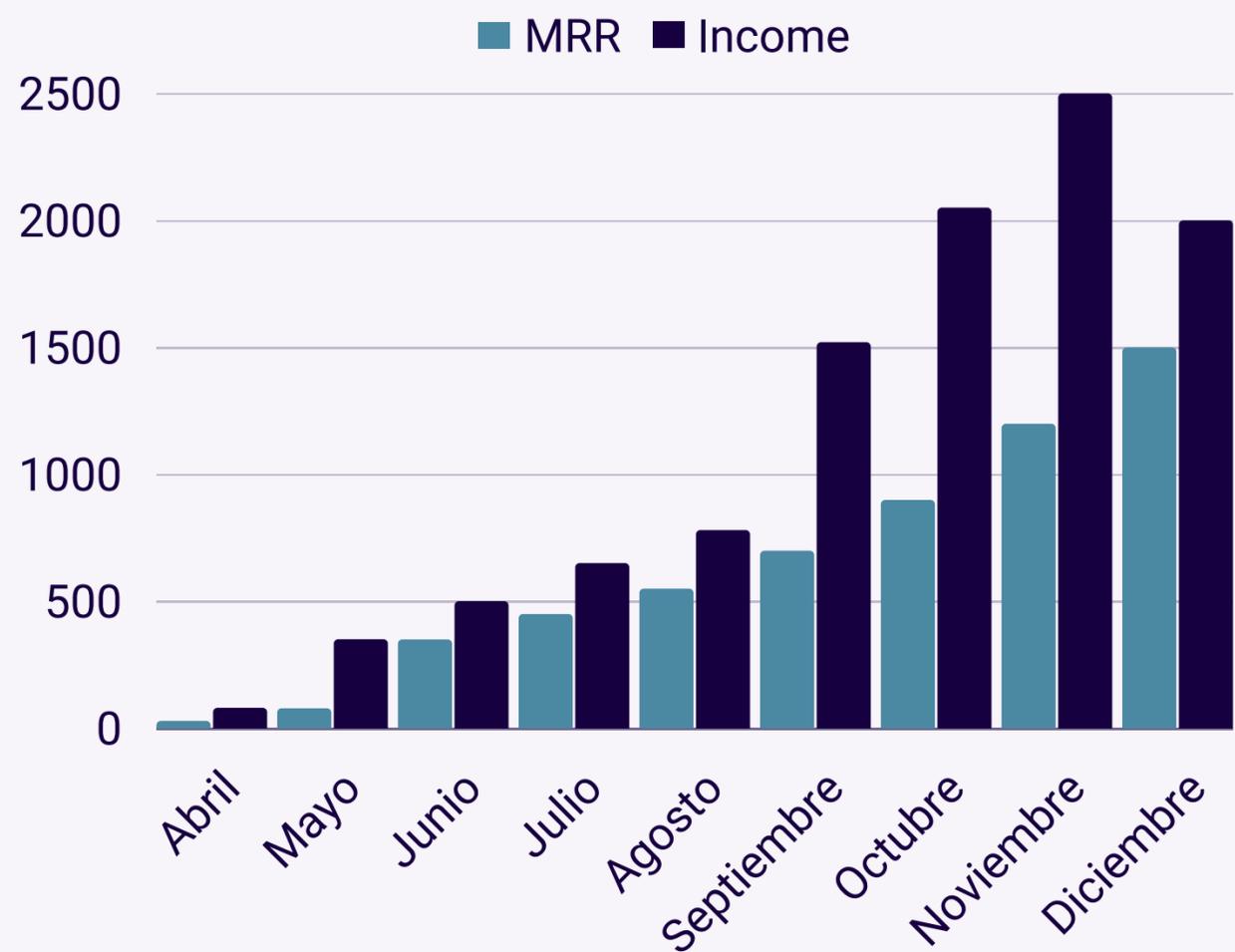
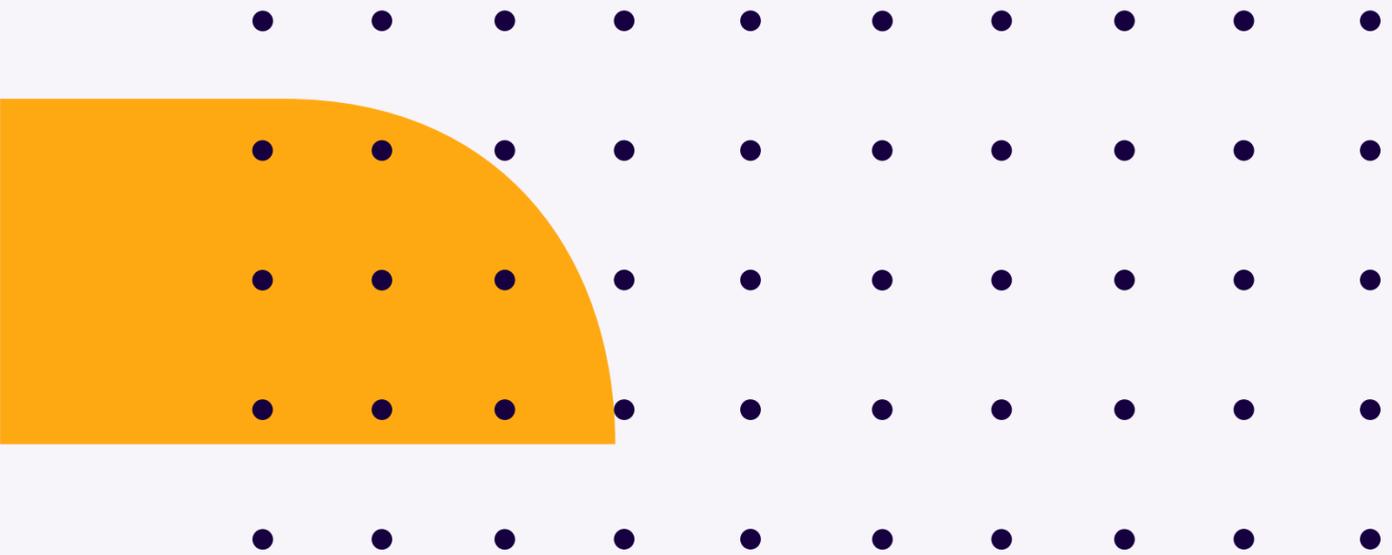
from €40 to €300 per month

Business model



B2B - Subscription (Free trial)





Traction

5k

120

Visits
/month

Clients

10,4k

1,1k

Registers

Active Users

Team



Marcos Recolons

CEO

Organization
Engineering



Gabriel Ferraté

CTO

Informatics
Engineering



Josep Fortuny

Senior Dev.

Informatics
Engineering



Advisors



Sergi Casadesus

Financial

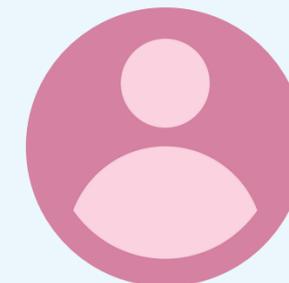
Advisor



Pau Gallinat

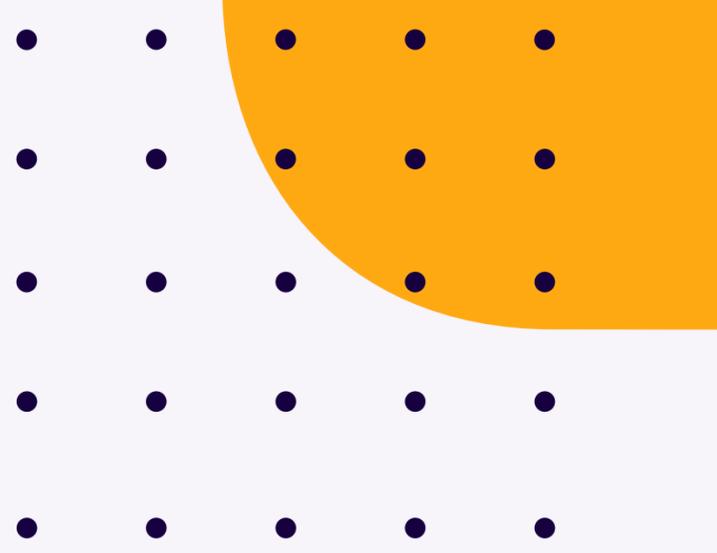
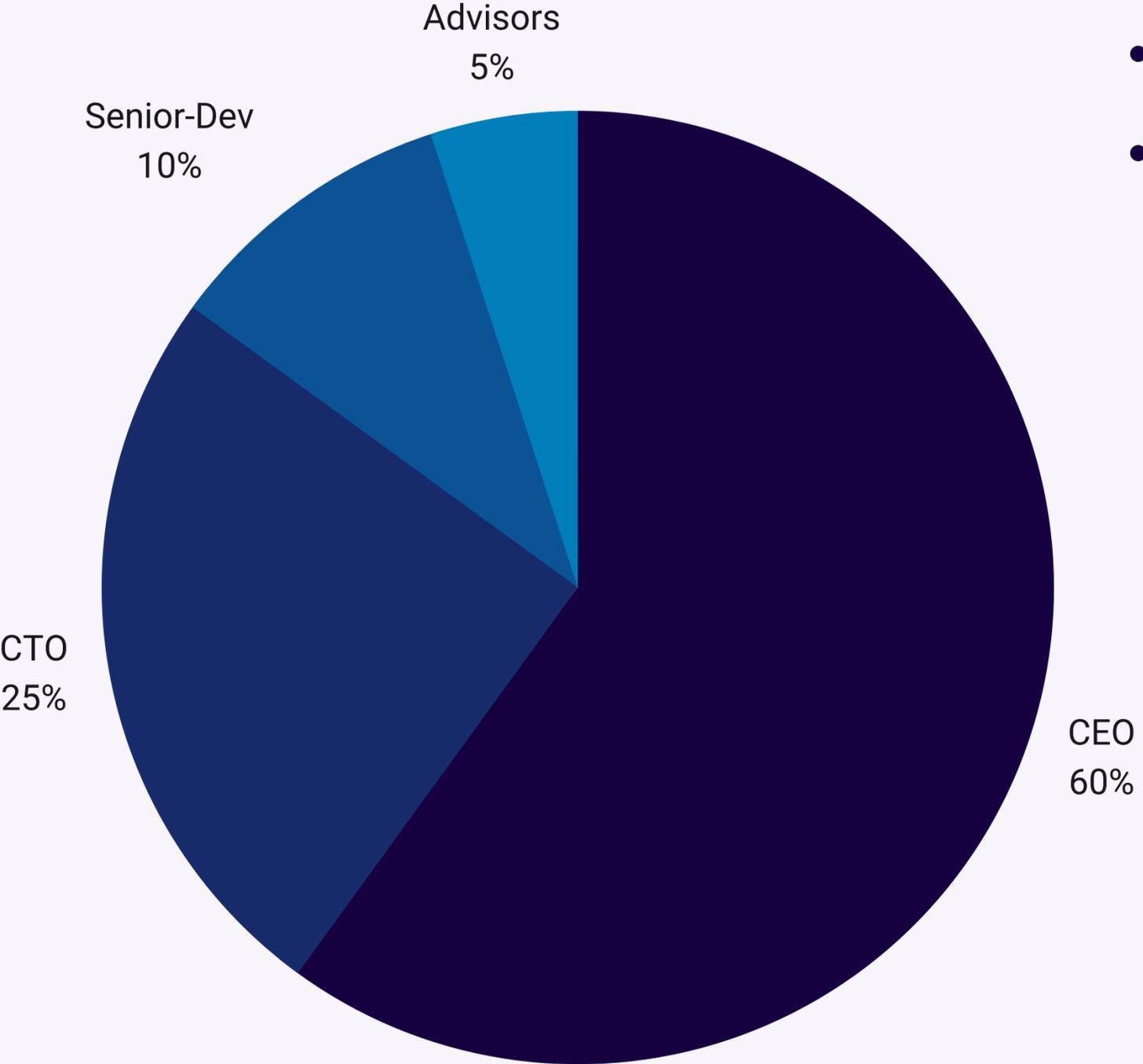
Growth

Hacker



Searching

Actual captable



Investment opportunity

We are raising €100,000

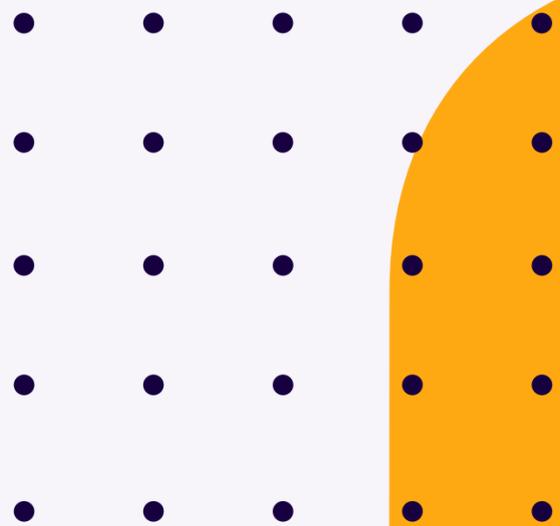
We sell 20% of Dupla.

€500k pre-money valuation

The valuation is studied based on the size of the market, product advances, timing, competitors and interest in Dupla

Objective of the round

- Grow faster than if we did it by reinvesting our income.
- Penetrate Spanish-speaking market with 40 MRR in 21 months.

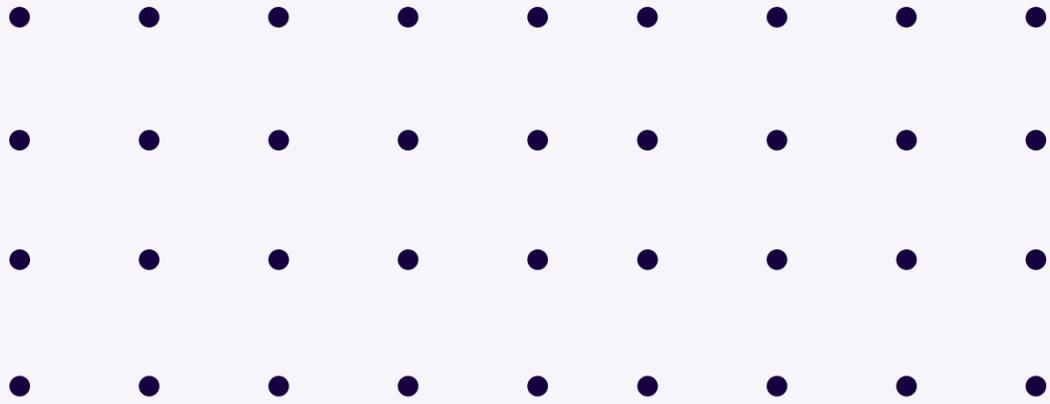


Where we invest the money:

- 60% in marketing and growth
- 40% in technology, structure and development

*consult business plan





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