

dupla.

Boost your team's productivity  
**B2B SaaS**

# Opportunity

Companies are realizing that they have to provide their workers with Artificial Intelligence.

Direct impact on performance



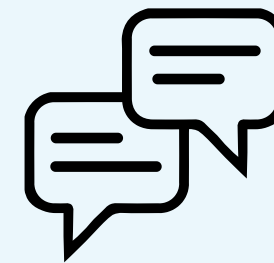
**Marketing and  
creativity**



**Offers and  
presentations**

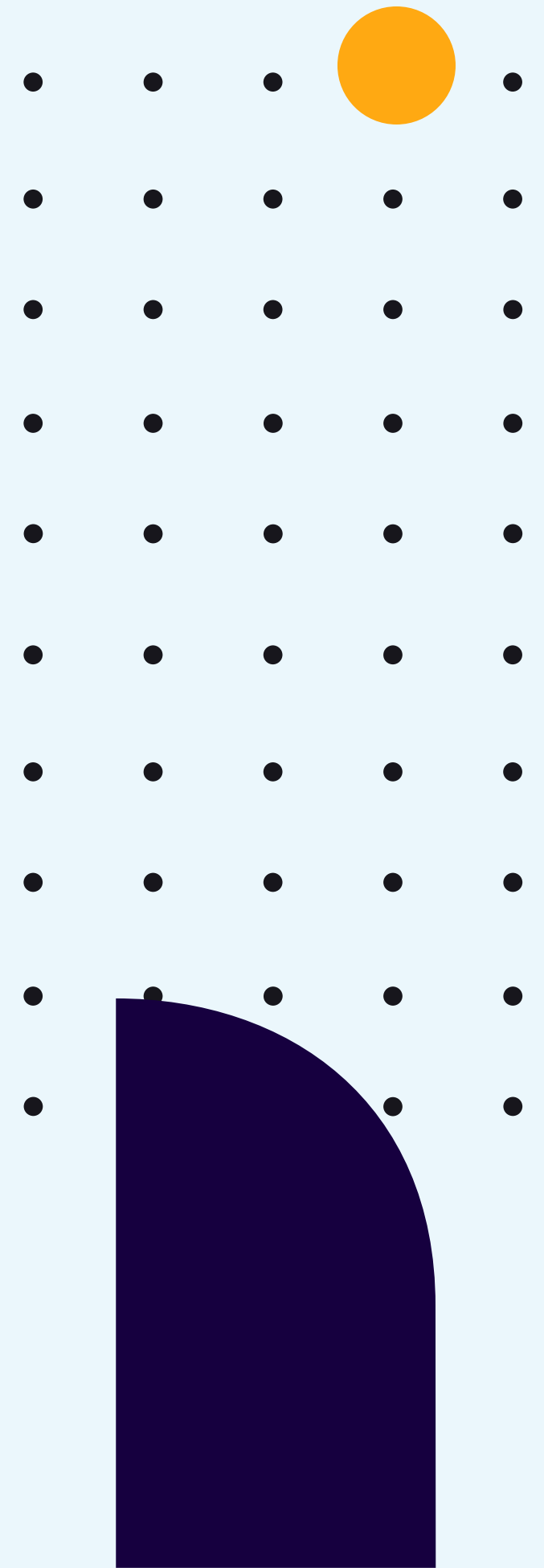


**emails and  
operations**



**External & Internal  
Consulting**

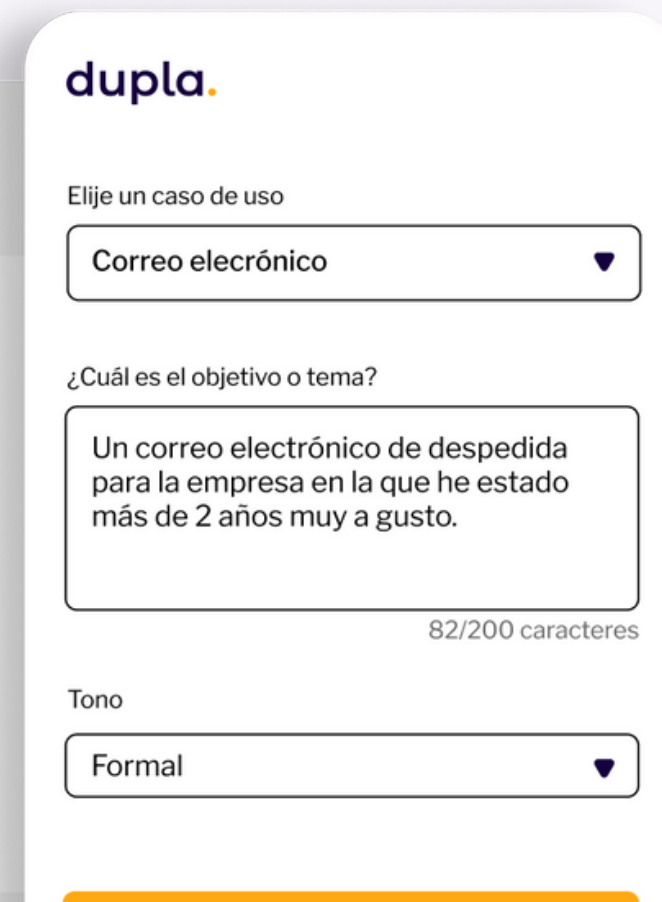
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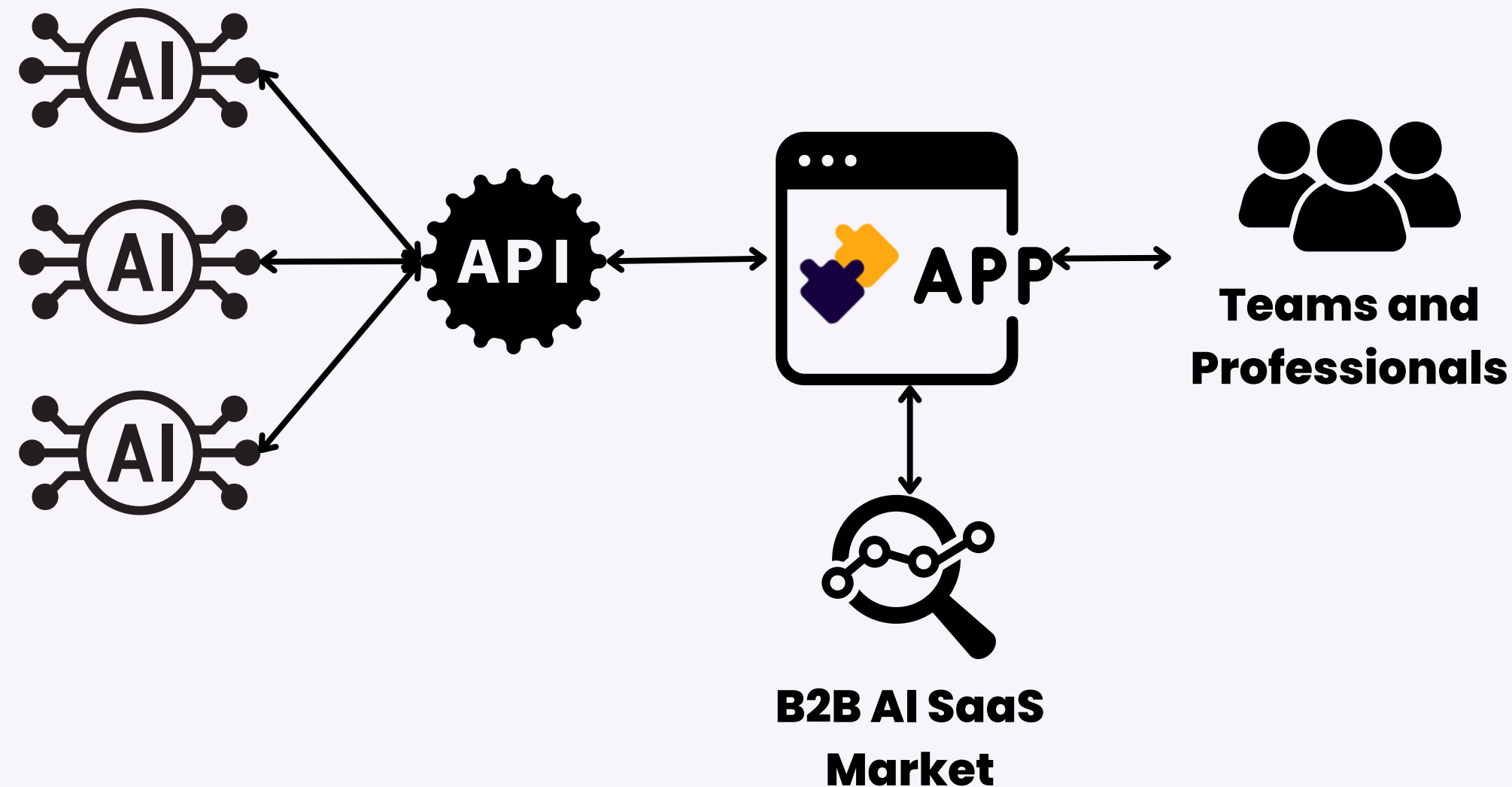
Our approach is to make it easy for businesses to adopt and use this new technology by providing accessible software and training sessions.

# Solution



# Product

## Software as a Service (SaaS)



Dupla adds the best applications on the market in one accessible software, and it is built to optimise specific use cases for our customers.



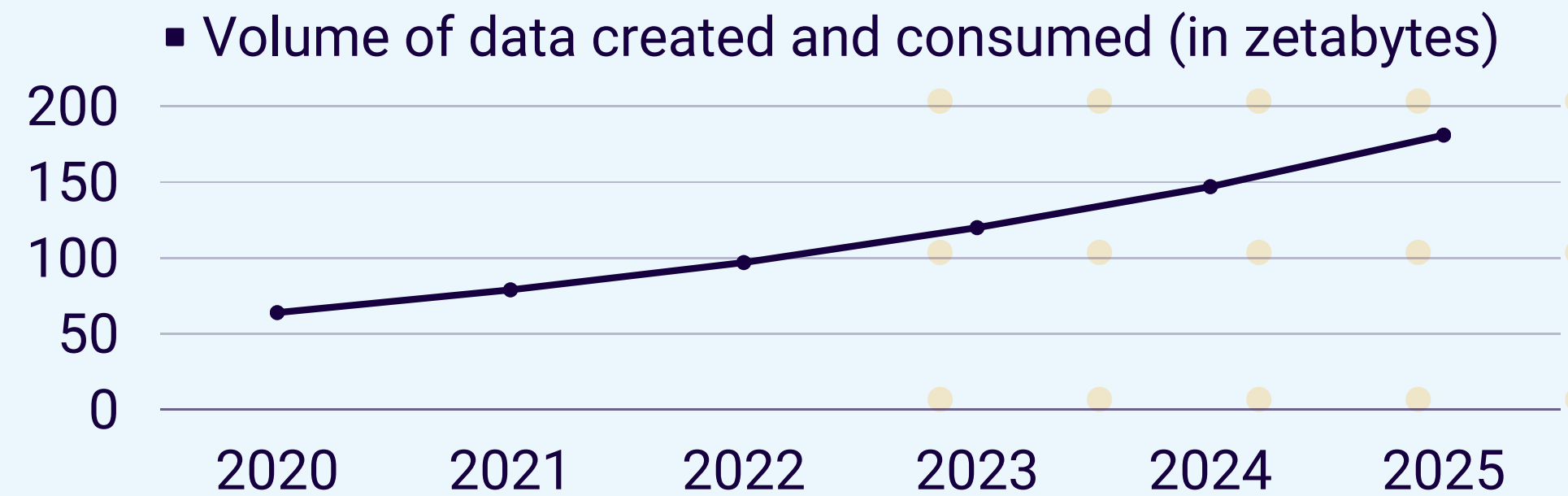
# Timing

## The rise of AI

Business applications of generative AI are booming.

## Rise of digital content

There is a great need for creation and consumption of content.



# Go to market

We focus on Spanish and Latin American teams and professionals.

Our first users are marketing agencies, ecommerce and freelancers.



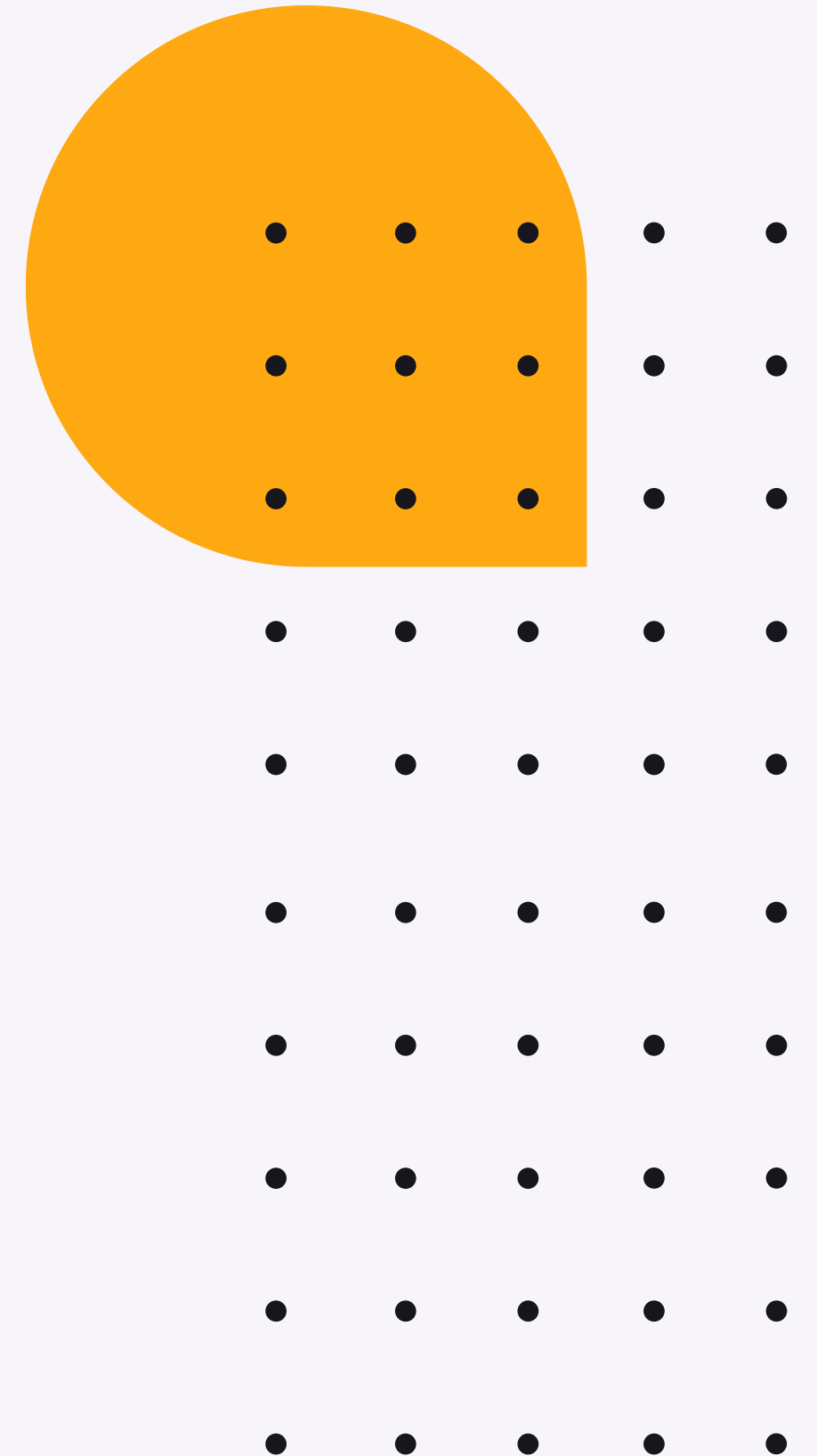
30%



20%

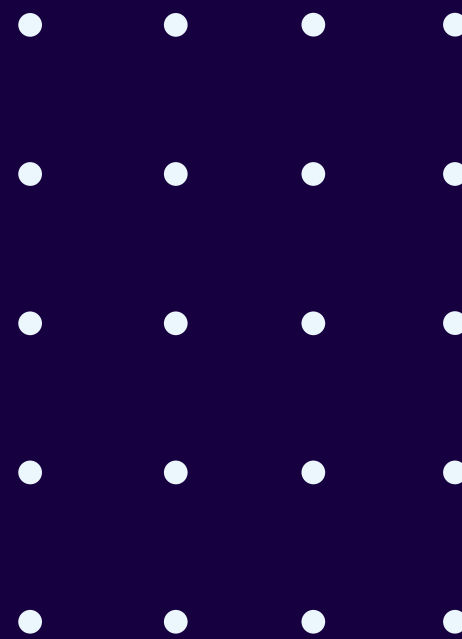
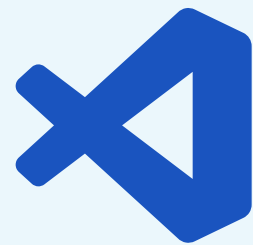


50%



# Indirect competitors

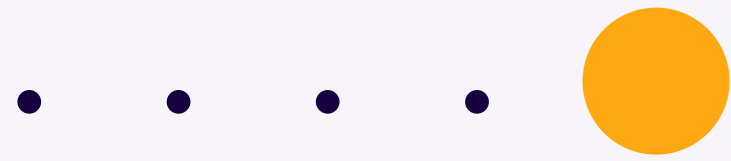
Consolidated companies that will gradually incorporate AI into their products.



# Direct Competitors

Companies born with the purpose of building their value proposition on AI applications.

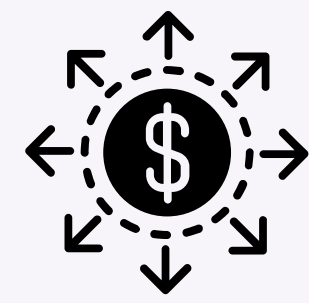
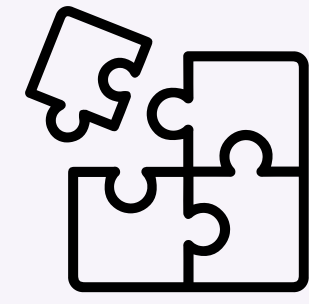




# What is our differentiating factor?



- We aggregate the best AI use cases into one tool.
- Product & support for Spanish-speaking users.
- We maintain a low overhead cost.







Professional

€15/month



Team

from 40€/month to 300€/month



Business Integrations

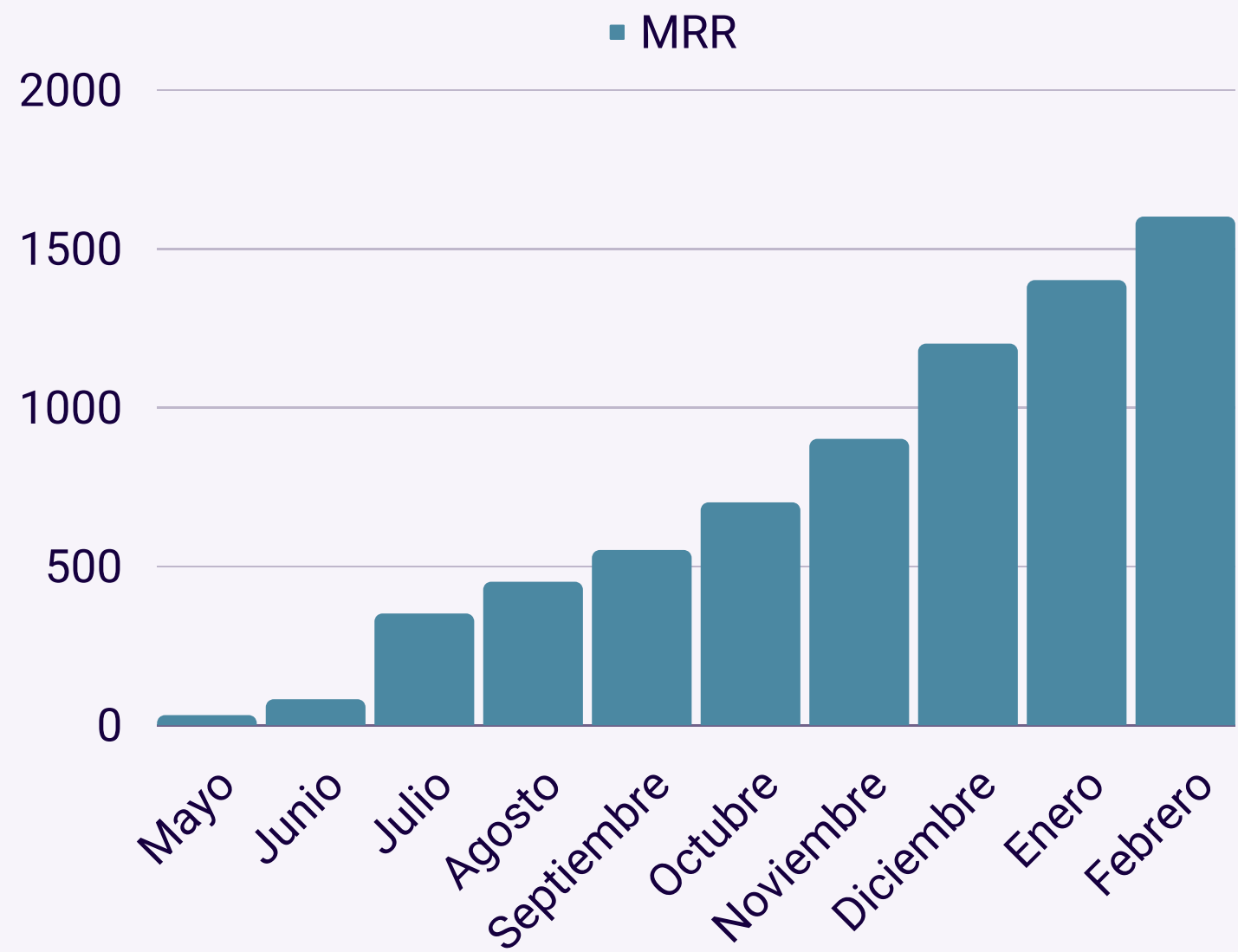
custom monthly pricing

# Business Model



**Annual/Monthly Subscription.**  
**Free Trial Version.**





# Traction

5k

Visits  
/month

120

Clients

15,4k

Registers

1,1k

Active Users

# Team



**Marcos Recolons**

CEO

Organization  
Engineering



**Felipe Cruz**

CPO

Software  
Engineering



**Josep Fortuny**

CTO

Informatics  
Engineering



# Advisors



**Sergi Casadesus**

Financial

CEO at Casadesus Asesores



**Pau Gallinat**

Growth

CEO at snowball



**Gabriel Ferraté**

Technology

CY backed developer



**Alex Pinar**

Business Development

Venture developer at Antai



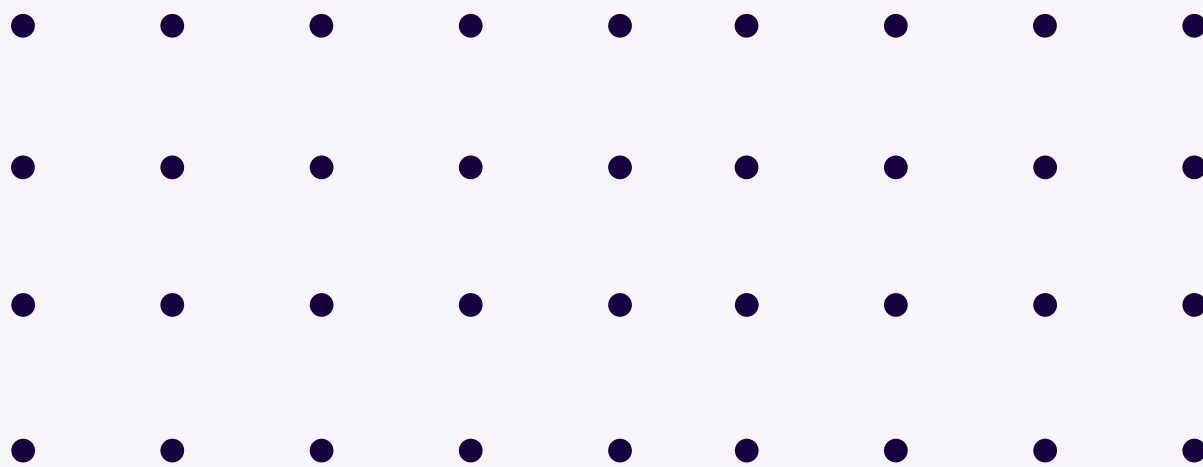
# Investment Opportunity

Raising €200,000.

Selling 16,67% of Dupla.

Pre-money valuation of 1M€

The valuation is based on the size of the market, product advances, team and traction.



# Do you want to invest?

Leave us your contact in this [link](#).

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